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FOR IMMEDIATE RELEASE

MyFootprints.com Launches Unique Web Site Allowing Members to Create an Online Legacy and Last Wishes Requests.

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Today marked the launch of MyFootprints.com, an interactive social networking web site, designed to allow members to create their own personal legacy by memorializing milestones in their lives and wishes for their future.

MyFootprints.com establishes several forums to accomplish these goals. Members, free of charge, are encouraged to set up their Footprint page, which sets forth the history of their life to date, which may include a personal biography, as well as a timeline of their life. Members are encouraged to create a dynamic family tree, identify friends who may wish to join them in their network, post pictures that are important to them and create a life journal.

Members also have the opportunity to set up secured last wishes, a secret diary, last e-mails and a last video. This information will remain secure until such time as a Trusted Keyholder, such as a close family member, would unlock this information upon the member's passing. Members will also have the ability to monitor death notices in up to five postal codes of their choice, to ensure the ability to provide comfort and wishes to friends and family in their time of loss.

Dr. Peter Schmid, Founder, reports that the initial response to MyFootprints.com has been outstanding and that it is considered by many to be a social network for a more mature population, not presently served by current internet social networks.

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